**Customer Churn Prediction in E-commerce**

**Visualizations**

1. **Churn Rate by Gender** (Telco Dataset)
   * A graph of a number of people

     Description automatically generated
2. **Churn Rate by Internet Service Type** (Telco Dataset)
   * A graph of different colored bars

     Description automatically generated
3. **Monthly Charges Distribution for Churned and Non-Churned Customers** (Telco Dataset)
   * A graph showing a number of charges

     Description automatically generated
4. **Tenure vs. Monthly Charges Scatter Plot** (Telco Dataset)
   * A graph showing a number of different colored crosses

     Description automatically generated with medium confidence
5. **Churn Rate by Preferred Login Device** (E-Commerce Dataset)
   * A graph of a login device

     Description automatically generated